

# ARCHERY SA

## Living Action Plan

### (2022-2023)

This Action Plan has been prepared to support delivery of the ARCHERY SA Strategic Plan.

Each year ARCHERY SA will review its actions to best deliver the Strategic Plan's goals.

# Goal 1- Inclusive clubs with diverse membership

**The Strategic Plan says we will:**

- Deliver promotion that encourages and targets participation of people of diverse backgrounds, gender, age and abilities
- Develop and implement an Access and Inclusion Policy
- Support clubs to improve the accessibility and inclusion of their facilities and programs

Action	Lead responsibility (ARCHERY SA Board member)	Progress note
Use photos and video footage that show a diversity of people participating in archery on our website, in social media posts and communication materials and other documents. In particular, we will show images of girls and women, people from different cultural backgrounds, people with disabilities and young people		
Target promotion and “come and try” days and other events to girls and women, people from different cultural backgrounds, people with disabilities and young people		
Develop and implement an Access and Inclusion Policy		
Support clubs to audit their facilities for accessibility and inclusion with a focus on physical access and opportunities to make all people feel welcome		
Promote/ share what other clubs are doing to foster inclusion that other clubs can learn from.		

## Goal 2- Increased awareness, participation, and younger members

### The Strategic Plan says we will:

- Improve the quality and reach of our communications and promotion of archery, especially to young people
- Advocate for the inclusion of archery in the school curriculum
- Enable events that encourage participation by people new to Archery, especially to young people
- Ensure people new to archery are supported and encouraged.

Action	Lead responsibility (ARCHERY SA Board member)	Progress note
Develop and implement a Communications and Promotion Strategy to best reach new participants and promote the sport		
Review and update the ARCHERY SA website to be make sure it is engaging and easy to use		
Work with the Department for Education and Office for Recreation, Sport and Racing to integrate archery into the school sports curriculum		
Facilitate and promote “come and try” events		
Initiate a Buddy Program to support people to transition from the beginner course to becoming club members. This program will focus on ensuring beginners have a ‘go to’ person in the club that can answer questions, assist them with equipment, improve their archery skills and introduce and connect them with other members		
Develop and distribute a ‘Welcome Pack’ for new members that provides accessible and easy to understand information about ARCHERY SA and being part of the sport.		

# Goal 3- Volunteers are valued and have capacity

**The Strategic Plan says we will:**

- Identify new ways to attract volunteers to archery
- Develop and support the skills and capacity of volunteers
- Explore ways to recognise and value volunteers.

Action	Lead responsibility (ARCHERY SA Board member)	Progress note
Identify opportunities to attract and recruit volunteers from outside of the archery community		
Contact skills and volunteering organisations to identify opportunities to partner and/or provide ongoing training and support volunteers		
Review and adopt (if needed) a new approach to recognising volunteers		
Develop a succession plan template for clubs to identify and develop new volunteers.		

# Priority 4- Engaged clubs and members

## The Strategic Plan says we will:

- Provide regular opportunities for Clubs to interact with the ARCHERY SA Board
- Build relationships and regularly reach out to Clubs and members to understand what is important to them
- Keep Clubs informed about events, grants and other opportunities.

Action	Lead responsibility (ARCHERY SA Board member)	Progress note
Hold a regular forum for Clubs to engage with the Board. This forum will provide a “two way” opportunity to hear National and State level updates from ARCHERY SA, ask questions and for ARCHERY SA to hear emerging issues and opportunities from Clubs		
ARCHERY SA Board members regularly attend Club gatherings to meet and welcome new members, chat with members, answer questions, understand what is going on for that Club and provide an update about anything relevant to the sport and club operations		
Undertake an annual survey of members and Clubs to better understand successes, challenges and opportunities for improvement		
Make Clubs aware of relevant grants, support programs and other opportunities that become available		
Post regular information to keep Clubs informed about what’s happening in archery on ARCHERY SA Facebook page.		

# Priority 5-Establishment of a State archery facility

## The Strategic Plan says we will:

- Engage with our members to understand what they want from a State facility and where it could be located
- Build relationships and partnerships with the Office for Recreation, Sport and Racing, Councils, and others to advocate for and drive establishment of the facility.

Action	Lead responsibility (ARCHERY SA Board member)	Progress note
Engage with our members to develop criteria or principles to support the identification of an appropriate location, and the form and role this new facility could take. This includes understanding aspects such as the experiences the facility will cater for and design features		
Commence an ongoing dialogue with the Office for Recreation, Sport and Racing, councils, and other potential partners to promote the aspiration for the facility and progress relationships that support its establishment.		