

ARCHERY South Australia Inc

STYLE GUIDE (as at June, 2023)

General text (Font: Calibri, 11pt) (if Calibri not available, use Arial)

THE BOW PRESS PUBLICATION TITLE (Font: Calibri, SMALL CAPS)

Archery Australia (Font: Calibri)

The name of “The Archery Society of South Australia Inc.” (A.S.S.A.)

changed on

23rd October, 1992

to

ARCHERY South Australia Inc

The official abbreviations, as stated in the Constitution are

ARCHERY SA

or

ARCHERY South Australia

(or *unofficially*, “ARCSA”)

The following are not acceptable:

ASA / ASA / Arch SA

ARCHERY S.A.

ARCHERY SA / ARCHERY S.A.

Archery SA / Archery S.A./ArcherySA

All written reference to ARCHERY South Australia and ARCHERY SA is to be formatted in Calibri font

The official emblem/logo of ARCHERY SA is:



ARCHERY
South Australia

©1993

(for general use)



(for web)

(logo designed by John Nowland, 1993 & updated by Tom Kowalski 2010)

All letterhead, envelopes and other stationery are printed for ARCHERY SA by Hunter Bros Printing, PO Box 488, Welland, SA, 5077



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Patron:
*Her Excellency The Honourable Frances Adamson, AC
Governor of South Australia*

dd Month, yyyy

name
company
street
CITY SA 5xxx

Dear xxxxxxxxxxxxxxxx,

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Yours sincerely,

Name
Position

ARCHERY SA is affiliated with:



SA Olympic Advisory Committee

Australian Commonwealth
Games Association (SA Division)

Supported by:

